

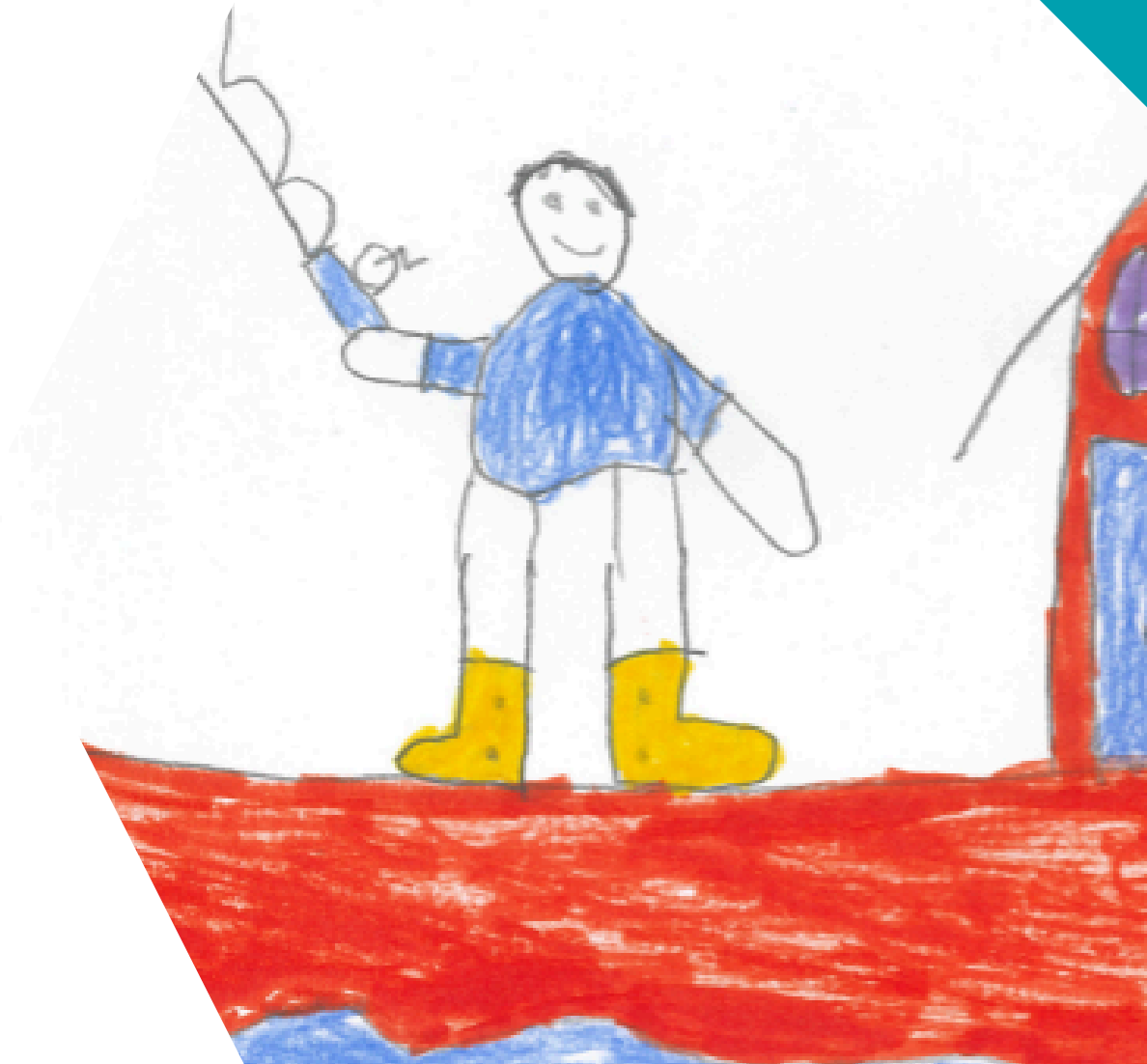
JUNIOR ACHIEVEMENT PEI HANDBOOK:

YOUR GUIDE
TO GETTING
INVOLVED



JA
Prince Edward
Island

Member of JA Canada



WHAT'S INSIDE

- This is JA
- Creating Brighter Futures
- Ways to Get Involved
- How We Support You
- How We Show Our Thanks
- Make a Difference Today!



THIS IS JA

Mission

Junior Achievement inspires and prepares young people to succeed in a global economy.

Vision

A world in which... young people have the skillset and mindset to build thriving communities.

Values

- Believe in the boundless potential of young people.
- Advocate for the impact of relevant hands-on learning.
- Teach principled, market-based economics and entrepreneurship that build a more sustainable world.
- Approach our work with passion, honesty, integrity and excellence.
- Seek out diverse backgrounds, perspectives, and talents in our staff, volunteers and boards to reflect the geographies and communities we serve.
- Nurture the power of partnership and collaboration.



THIS IS JA

Junior Achievement PEI empowers over 7,000 young Islanders each year to own their economic success. Through immersive hands-on programs, we inspire students to dream big and gain the skills to thrive in tomorrow's economy.

JA Prince Edward Island prepares students for future success by providing learning experiences that focus on one or more of its key pillars (focus areas):



Financial Health



Entrepreneurship



Work Readiness

JA Prince Edward Island is agile and innovative in its program offerings to ensure accessibility to students and teachers in diverse communities across the province.



Facilitated Programs



Self-Directed Online Programs



Immersive Community-Based Experiences

We're not just teaching lessons, we're helping shape confident, capable young people ready to build strong futures right here at home.

CREATING BRIGHTER FUTURES:

WHO YOU'RE HELPING

When you support JA PEI, you're investing directly in the future of Island youth.

Your involvement helps students from grade 3 to 12:

- Develop lifelong financial literacy skills.
- Build entrepreneurial mindsets and explore business innovation.
- Gain confidence through hands-on learning experiences.
- Connect classroom lessons to real-world opportunities.
- Build relationships with inspiring mentors and community leaders.

Together, we invest in a brighter futures for Island youth by giving them the mindset and skillset to build fulfilling careers and thriving communities.



WAYS TO GET INVOLVED

Volunteer

Share your experience, enthusiasm, and leadership to inspire young Islanders! Volunteers are the heart of JA PEI, helping deliver our programs and mentor youth in engaging, impactful ways.

Ways to Volunteer:



Mentoring Company Program

Guide high school students through real-world business ventures as they launch and manage their own student-run companies.



Classroom Deliveries

Facilitate ready-to-go programs teaching business, economics, and financial literacy to students in grades 3-12.

We provide full training, easy-to-use materials, and ongoing support — so you can focus on making a meaningful difference.

WAYS TO GET INVOLVED

Donate

Your generosity keeps JA PEI programs free for schools and students across Prince Edward Island. Every contribution, big or small, empowers more youth to gain the skills, confidence, and knowledge to succeed in work and life.

Ways to Donate:



Online

[Make a secure gift here](#)



Over the Phone

(902) 892-6066



By Mail

Junior Achievement PEI

342 Grafton St. Suite 206,
Charlottetown PE C1A 1L8

(Cheques made payable to Junior Achievement PEI)

Each December, take part in our Bright Friday campaign, a joyful alternative to Black Friday that promotes giving over buying — lighting the way for brighter futures across the Island.

WAYS TO GET INVOLVED

Fundraise

Host your own event or campaign to support JA PEI and empower young Islanders.

Ways to Fundraise:

- **Workplace Campaigns:** Casual dress Fridays, matched donations, or department challenges.
- **Community Events:** Pancake breakfasts, dances, mini carnivals, or community luncheons.
- **Creative Initiatives:** Round-up at the register, percentage-of-sales days, or checkout donation drives.

Your creativity can spark incredible community impact!



WAYS TO GET INVOLVED

Sponsor

Become a JA PEI sponsor and help ensure every Island student has access to empowering educational programs.

Sponsorship Opportunities:



Program Sponsorship

Support classroom materials, volunteer training, and program delivery.



PEI Business Hall of Fame Sponsorship

Join our annual gala celebrating Island business excellence while funding future program growth, complete with recognition, event tickets, and meaningful networking.

Your partnership builds a stronger Island and inspires today's youth to become tomorrow's leaders.

HOW WE SUPPORT YOU

At JA PEI, we make sure every volunteer, donor, fundraiser, and sponsor feels prepared and valued. We provide:

- Full orientation and training.
- Ongoing communication and personal support.
- Access to all resources and materials needed for success.

Together, we'll create the greatest possible impact, one bright idea at a time.

HOW WE SHOW OUR THANKS

We sincerely appreciate every act of support. Depending on your level of contribution, we offer a variety of meaningful recognition items, thoughtfully chosen to reflect our sincere appreciation and celebrate your lasting impact on Island youth.

All contributions will be celebrated by:

- Recognition in our Annual Report (released each November).
- A Friend of JA PEI Media Kit, showcasing your commitment to Island youth and brighter futures.



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Island

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JA Canada

Make a Difference Today!

Connect with

Tania Crouse Hardy

Senior Manager of Experiential Learning and Development

(902) 892-6066

tchardy@japei.org

to explore how you get involved.

Together, we're building a brighter, stronger economic future for Prince Edward Island — one student, one classroom, and one generous supporter at a time.



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